



CALIFORNIA
TABLE GRAPE
COMMISSION

392 W. Fallbrook,
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Fresno, California
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grapesfromcalifornia.com

Memorandum

Date: January 12, 2018

To: California Table Grape Commissioners and Shippers Advisory Committee Members

Jim Beagle	Gary Gipson	David Marguleas	Mike Shackelford
Domenick Bianco	John Giumarra, Jr.	George Matoian	Vladimer G. Tudor
Nick Bozick	Marc Isaak	Harold McClarty	John V. Zaninovich
Matthew DeCarlo	Wayde Kirschenman	Louis Pandol	Jon Paul Zaninovich
Nick Dulcich	Fred Lagomarsino	Justin Parnagian	Marko B. Zaninovich
Sue Foerster	Ryan Logoluso	Shaun Ricks	

From: John D. Zaninovich

Re: January 2018 Commission Meeting

We have an important meeting coming up; one that previews the campaigns planned for the upcoming season. The meeting is scheduled as follows.

Date: Thursday, January 25, 2018

Time: 10:00 a.m. to 2:30 p.m.

Place: Visalia Convention Center
Sequoia Room
303 E. Acequia Avenue
Visalia, CA 93291
559-713-4000

Please RSVP for this meeting to Tiffany@grapesfromcalifornia.com or 559-447-8350.

enclosures

The California Table Grape Commission prohibits discrimination in all its programs and activities on the basis of race, color, national origin, age, disability, and where applicable sex, marital status, familial status, parental status, or religion. Persons with disabilities who require alternative means for communication of program information (Braille, large print, audiotape, etc.) should contact the commission at 559-447-8350. The commission is an equal opportunity provider and employer.

California Table Grape Commission meetings comply with the Bagley-Keene Open Meeting Act. For information on this meeting, contact the California Table Grape Commission, 392 W. Fallbrook Avenue Suite 101, Fresno, CA 93711 at 559-447-8350. A copy of this meeting notice can be found at grapesfromcalifornia.com

Agenda

California Table Grape Commission Meeting

Thursday, January 25, 2018
10:00 a.m. to 2:30 p.m.
Visalia Convention Center – Visalia
Sequoia Room

AGENDA TOPICS

- | | | |
|------------|---|--------------------|
| 10:00 a.m. | 1. Call to Order | John D. Zaninovich |
| | A. Welcome | |
| | B. Introduction of guests | |
| | C. Approval of agenda | |
| 10:05 a.m. | 2. Approval of Minutes – July 27, 2017 | John D. Zaninovich |
| 10:10 a.m. | 3. Domestic Program | |
| | A. Overview | Alyson Dias |
| | B. Social media and website | |
| | C. Consumer education | Jeff Cardinale |
| | D. Advertising | Alyson Dias |
| | E. Trade management | Cindy Plummer |
| | F. Committee meetings – October 5 and December 14, 2017 | Nick Bozick |
| 11:30 a.m. | 4. Viticulture Research and Technical Issues Program | |
| | A. Viticulture research/technical issues update | Ross Jones |
| | B. Committee meetings – August 3, September 7, October 17, and December 7, 2017 | John V. Zaninovich |
| 12:00 noon | Lunch | |
| 1:00 p.m. | 5. International Program | Susan Day |
| | A. Marketing/market access review | |

1:30 p.m. **6. Financial Report** Ryan Logoluso

- A. Current financial status
- B. Approval of financial statements
- C. Budget review

Kathleen Nave

1:45 p.m. **7. Administrative Report** Kathleen Nave

- A. Certification of Annual Producers List
- B. Penalty waiver requests
- C. Administrative matters
- D. Fair Political Practices Commission
- E. Upcoming meetings

2:15 p.m. **8. Closed Session** Kathleen Nave

- A. Litigation update

2:30 p.m. **9. Adjourn**

A copy of this meeting agenda can be found at grapesfromcalifornia.com

CALIFORNIA TABLE GRAPE COMMISSION

**STATEMENT OF REASONS AND AUTHORITY
FOR CLOSED SESSION**

MEETING OF: Commission
(Commission, Executive Committee, Other)

DATE OF MEETING: January 25, 2018

THIS CLOSED MEETING IS BEING HELD FOR THE REASON(S) INDICATED BELOW, PURSUANT TO GOVERNMENT CODE §11126:

Personnel matters (Gov. Code §11126 (a))

Discussion of contract negotiations (Gov. Code §11126 (c) (8))

(Subject of Contract and Name of Contracting Party)

Deliberations in administrative adjudication (Gov. Code §11126 (c) (3))

Consultations with counsel regarding litigation (Gov. Code §11126 (e))

Constitutional issues – First Amendment challenges

(Title of Case or Name of Adverse Party)

Other reasons (general description of subject matter and statutory authority):

PURSUANT TO GOVERNMENT CODE §11126.1, A RECORD OF TOPICS AND DECISIONS MADE AT THE MEETING WILL BE KEPT IN A MINUTE BOOK, WHICH WILL BE AVAILABLE FOR INSPECTION AS PROVIDED IN THAT SECTION.