



CALIFORNIA
TABLE GRAPE
COMMISSION

392 W. Fallbrook,
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Memorandum

Date: January 14, 2019

To: California Table Grape Commissioners and Shippers Advisory Committee Members

James Benson	John Giumarra, Jr.	David Marguleas	Vladimer G. Tudor
Domenick Bianco	Melissa Heinrich	George Matoian	John D. Zaninovich
Nick Bozick	Marc Isaak	Harold McClarty	John V. Zaninovich
Matthew DeCarlo	Wayde Kirschenman	Louis Pandol	Jon Paul Zaninovich
Sue Foerster	Fred Lagomarsino	Justin Parnagian	Marko S. Zaninovich
Gary Gipson	Ryan Logoluso	Shaun Ricks	

From: Jim Beagle

Re: January 2019 Commission Meeting

We have an important meeting coming up; one that previews the campaigns planned for the upcoming season. The meeting is scheduled as follows.

Date: Thursday, January 24, 2019

Time: 10:00 a.m. to 2:30 p.m.

Place: Visalia Convention Center
Sequoia Room
303 E. Acequia Avenue
Visalia, CA 93291
559-713-4000

Please RSVP for this meeting to Tiffany@grapesfromcalifornia.com or 559-447-8350.

enclosure

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California Table Grape Commission meetings comply with the Bagley-Keene Open Meeting Act. For information on this meeting, contact the California Table Grape Commission, 392 W. Fallbrook Suite 101, Fresno, CA 93711 at 559-447-8350. A copy of this meeting notice can be found at www.grapesfromcalifornia.com.

Agenda

California Table Grape Commission Meeting

Thursday, January 24, 2019
10:00 a.m. to 2:30 p.m.
Visalia Convention Center – Visalia
Sequoia Room

AGENDA TOPICS

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|------------|----------------------------------------------------|----------------|
| 10:00 a.m. | 1. Call to Order | Jim Beagle |
| | A. Welcome | |
| | B. Introduction of guests | |
| | C. Approval of agenda | |
| 10:05 a.m. | 2. Approval of Minutes – July 26, 2018 | Jim Beagle |
| 10:10 a.m. | 3. Organizational Matters | Jim Beagle |
| | A. Mechanization and Advanced Automation committee | |
| | B. Appointment of committee members | |
| 10:20 a.m. | 4. Trade Mitigation | Kathleen Nave |
| 10:35 a.m. | 5. Domestic Program | |
| | A. Overview | Jeff Cardinale |
| | B. Advertising, social media, and website | Alyson Dias |
| | C. Consumer communications | Jeff Cardinale |
| | D. Trade management | Cindy Plummer |
| | E. Committee meeting – December 13, 2018 | Nick Bozick |
| 11:45 a.m. | 6. International Program | |
| | A. Marketing and market access review | Susan Day |
| 12:00 noon | Lunch | |

1:00 p.m. 7. Viticulture Research and Technical Issues Program

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|-----------------------------------------------------------------------------------------------|--------------------|
| A. Viticulture research and technical issues update | Ross Jones |
| B. Committee meetings – August 23, October 4,
October 11, November 1, and December 6, 2018 | John V. Zaninovich |

1:30 p.m. 8. Executive Committee Report

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|-------------------------------------------|---------------------|
| A. Committee meeting – September 27, 2018 | Jon Paul Zaninovich |
| B. Strategic Review | Kathleen Nave |

1:50 p.m. 9. Financial Report

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|------------------------------------------|---------------|
| A. Committee meeting – November 15, 2018 | Ryan Logoluso |
| B. Current financial status | |
| C. Approval of financial statements | |
| D. Reserves | Kathleen Nave |
| E. Budget review | |

2:15 p.m. 10. Administrative Report

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|-------------------------------------------|---------------|
| A. Certification of Annual Producers List | Kathleen Nave |
| B. Penalty waiver requests | |
| C. Administrative matters | |
| D. Fair Political Practices Commission | |
| E. Upcoming meetings | |

2:30 p.m. 11. Adjourn

A copy of this meeting agenda can be found at grapesfromcalifornia.com