



CALIFORNIA
TABLE GRAPE
COMMISSION

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News Release

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Fall Table Grape Harvest Continues **Promotable Volume of California Table Grapes Available Through December**

Fresno, CA – Under sunny fall skies the harvest of table grapes continues in the San Joaquin Valley, moving steadily toward its December conclusion according to Kathleen Nave, president of the California Table Grape Commission.

“Fall is a beautiful time of year to harvest grapes in California,” said Nave. “The vineyards are full of fruit, the mornings are cool and the afternoons are sunny and warm but not hot.” Nave said that many of the newer varieties of grapes were bred to be harvested in the fall. “Nearly 50 percent of the California grape volume is shipped to consumers from October through January,” she said, “making California grapes very much a fall and early winter fruit.”

According to Nave, this time of year there are often suggestions from grape growers in other countries that California production will fall short of what is needed to supply the US market through December. “California has dominated grape sales through December for years and this season is no different,” she said. “Promotion work with retailers and conversations with consumers through social media, influencers, and advertising in multiple mediums are moving ahead full speed to support the promotable volumes of November and December and support the wrap-up in January.”

Below are three brief vineyard videos you can watch in English (left and center) and Spanish (right).



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