



CALIFORNIA
TABLE GRAPE
COMMISSION

392 W. Fallbrook Avenue
Suite 101
Fresno, California
93711-6150
Phone: 559-447-8350
Fax: 559-447-9184
grapesfromcalifornia.com

News Release

FOR IMMEDIATE RELEASE
September 10, 2021

Contact: Jeff Cardinale
jeffc@grapesfromcalifornia.com

On the Air with California Grapes

Fresno, CA – Radio commercials for California grapes created with major influencers are live and on the air.

Four radio show influencers have recorded radio commercials focused on choosing Grapes from California as a healthy snack.

Amy Brown voiced radio spots that are running on stations airing *The Bobby Bones Show* and *Women of iHeart Country* radio shows, plus on the *4 Things with Amy Brown* podcast.

Enrique Santos is reaching Spanish-speaking consumers on stations that air the *Tu Mañana* program and English-language stations that air *On the Move*, plus on the *Hola, My Name Is* podcast.

Mario Lopez voiced California grape spots that are running on stations airing *On with Mario Lopez* and *iHeartRadio Countdown*, plus on the *On with Mario Lopez* podcast.

On stations that air *The Steve Harvey Morning Show*, California grape spots featuring Nephew Tommy are airing.

The ads will run through mid-December.

You can listen to the August and September spots [here](#). The influencers will record new spots each month.

###