



THE SOCIAL BUNCH

CALIFORNIA TABLE GRAPE COMMISSION

May 2021

**choose
California
grapes
over
imports**



**your
support
matters**

your support matters

Season after season, California's table grape farming community works hard to provide fresh, healthy, delicious grapes for you to share with your customers. Please stand with these growers and farmworkers – proud men and women whose livelihoods depend on you choosing to stock California grapes instead of imports in your stores. Your choice to support the livelihoods of California table grape growers, farmworkers, and the rural communities in which they live is appreciated. Your support matters.

Just as in 2020, the commission will again urge your customers to ask for, look for, and buy California grapes where they shop.

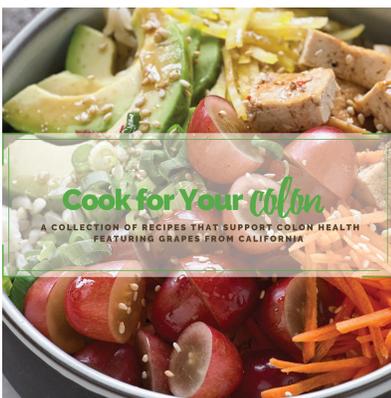
We ask you to use the social media posts included in this newsletter on your company social media pages to proudly support the California table grape farming community this season.

The following social media posts are formatted for use on Facebook, Instagram, and Twitter.



california goodness

92 percent of primary shoppers prefer to purchase grapes from California over those imported from other countries. Share this post to let your customers know that your stores proudly stock the grapes they want!



healthy colon

Check out this cookbook of recipes that support colon health! These tasty recipes are made with foods that may help maintain a healthy colon, including grapes, vegetables, whole grains, nuts, and seeds. Each recipe also contains at least five grams of fiber per serving because a diet high in fiber is very important in colon health.

This cookbook is available in English and Spanish.



healthy snack

Whether your customers are hiking and biking in the backcountry or chilling and grilling in the backyard, encourage them to get outside and go with grapes from California every day for a healthy anytime snack. Always fresh, healthy, and delicious, California grapes can go everywhere and they go with nearly everything!