



CALIFORNIA  
TABLE GRAPE  
COMMISSION

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July 1, 2022

## Meeting Notice

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The California Table Grape Commission executive committee will meet at the date and time noted below. The meeting will be held via Zoom. The meeting agenda is included with this notice.

**Date:** Wednesday, July 13, 2022

**Time:** 10:00 to 11:30 a.m.

To confirm attendance please contact Ms. Tiffany Day at 559-447-8350 or at [Tiffany@grapesfromCalifornia.com](mailto:Tiffany@grapesfromCalifornia.com).

enclosure

The California Table Grape Commission prohibits discrimination in all its programs and activities on the basis of race, color, national origin, age, disability and where applicable sex, marital status, familial status, parental status, or religion. (Not all bases apply to all programs.) Persons with disabilities who require reasonable accommodations or alternative means for communication of program information (Braille, large print, audiotape, etc.) should contact the commission at 559-447-8350 at least seven days prior to the meeting. Additionally, program information may be made available in languages other than English.

California Table Grape Commission meetings comply with the Bagley-Keene Open Meeting Act. For information on this meeting, contact the California Table Grape Commission, 392 W. Fallbrook, Suite 101, Fresno, CA 93711 at 559-447-8350. A copy of this meeting notice can be found at [www.grapesfromcalifornia.com](http://www.grapesfromcalifornia.com). In compliance with the Bagley-Keene Open Meeting Act, the portion of the teleconferenced meeting that is open to the public shall be audible to the public at the California Table Grape Commission, 392 W. Fallbrook, Suite 101, Fresno, CA 93711.



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## California Table Grape Commission Executive Committee

### Agenda

Wednesday, July 13, 2022  
10:00 to 11:30 a.m.  
via Zoom

|            |   |                  |
|------------|---|------------------|
| 10:00 a.m. | <b>1. Call to Order</b><br>A. Welcome<br>B. Introduction of guests<br>C. Approval of agenda   | Marko Zaninovich |
| 10:05 a.m. | <b>2. Purpose of Meeting</b>  | Kathleen Nave    |
| 10:15 a.m. | <b>3. Released Escrow Funds</b><br>A. Current allocation policy<br>B. Committee request to consider partial allocation<br>C. Global campaign augmentation options | Alyson Dias      |
| 11:00 a.m. | <b>4. Industry Matters</b>  | Kathleen Nave    |
| 11:30 a.m. | <b>5. Adjourn</b>   |                  |