



CALIFORNIA
TABLE GRAPE
COMMISSION

392 W. Fallbrook Avenue
Suite 101
Fresno, California
93711-6150
Phone: 559-447-8350
Fax: 559-447-9184
grapesfromcalifornia.com

March 13, 2023

Meeting Notice

The California Table Grape Commission export committee will meet at the date, time, and location noted below. The meeting agenda is included with this notice.

Date: Thursday, March 23, 2023

Time: 10:00 a.m. to 2:00 p.m.

Location: Visalia Convention Center
303 E. Acequia Avenue
Visalia, CA 93291

To confirm attendance please contact Ms. Tiffany Day at 559-447-8350 or at Tiffany@grapesfromCalifornia.com.

enclosure

The California Table Grape Commission prohibits discrimination in all its programs and activities on the basis of race, color, national origin, age, disability and where applicable sex, marital status, familial status, parental status, or religion. (Not all bases apply to all programs.) Persons with disabilities who require reasonable accommodations or alternative means for communication of program information (Braille, large print, audiotape, etc.) should contact the commission at 559-447-8350 at least seven days prior to the meeting. Additionally, program information may be made available in languages other than English.

California Table Grape Commission meetings comply with the Bagley-Keene Open Meeting Act. For information on this meeting, contact the California Table Grape Commission, 392 W. Fallbrook, Suite 101, Fresno, CA 93711 at 559-447-8350. A copy of this meeting notice can be found at www.grapesfromcalifornia.com.



CALIFORNIA
TABLE GRAPE
COMMISSION

California Table Grape Commission Export Committee

Agenda

Thursday, March 23, 2023

10:00 a.m. to 2:00 p.m.

Visalia Convention Center

10:00 a.m.	1. Call to Order A. Welcome B. Introduction of guests C. Approval of agenda	Jon Zaninovich
10:10 a.m.	2. Purpose of Meeting	Kathleen Nave
10:15 a.m.	3. Marketing Campaign – International A. Overview B. Campaign	Kathleen Nave Alyson Dias ¹
11:30 a.m.	4. Budget	Kathleen Nave
12:00 noon	Lunch	
1:00 p.m.	5. Market Access	Jodi Devaurs
1:30 p.m.	6. Strategic Review – Released Escrow	Kathleen Nave
2:00 p.m.	7. Adjourn	

¹ Maria Montalvo and Susan Day will participate in the presentation.