



CALIFORNIA  
TABLE GRAPE  
COMMISSION

392 W. Fallbrook Avenue  
Suite 101  
Fresno, California  
93711-6150  
Phone: 559-447-8350  
Fax: 559-447-9184  
[grapesfromcalifornia.com](http://grapesfromcalifornia.com)

March 18, 2024

## Meeting Notice

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The California Table Grape Commission global marketing committee will meet at the date, time, and location noted below. The meeting agenda is included with this notice.

**Date:** Thursday, March 28, 2024

**Time:** 10:00 a.m. to 2:00 p.m.

**Location:** Visalia Convention Center  
303 E. Acequia Avenue  
Visalia, CA 93291

To confirm attendance please contact Ms. Elizabeth Castillo at 559-447-8350 or at [Elizabeth@grapesfromCalifornia.com](mailto:Elizabeth@grapesfromCalifornia.com).

enclosure

The California Table Grape Commission prohibits discrimination in all its programs and activities on the basis of race, color, national origin, age, disability and where applicable sex, marital status, familial status, parental status, or religion. (Not all bases apply to all programs.)

Persons who require reasonable accommodations or alternative means for communication of program information (Braille, large print, audiotape, American Sign Language, and language translation or interpretation) should contact the commission at 559-447-8350 at least seven days prior to the meeting. Additionally, program information may be made available in languages other than English.

California Table Grape Commission meetings comply with the Bagley-Keene Open Meeting Act. For information on this meeting, contact the California Table Grape Commission, 392 W. Fallbrook, Suite 101, Fresno, CA 93711 at 559-447-8350.

A copy of this meeting notice can be found at [www.grapesfromcalifornia.com](http://www.grapesfromcalifornia.com).



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## California Table Grape Commission Global Marketing Committee

### Agenda

Thursday, March 28, 2024  
10:00 a.m. to 2:00 p.m.  
Visalia Convention Center

10:00 a.m.	<b>1. Call to Order</b> A. Welcome B. Introduction of guests C. Approval of agenda	Justin Parnagian
10:05 a.m.	<b>2. Purpose of Meeting</b>	Kathleen Nave
10:10 a.m.	<b>3. Global Marketing Campaign</b>	Alyson Dias
11:10 a.m.	<b>4. Marketing-related Government Policy and Technical Issues</b>	Jodi Devaurs
12:00 noon	<b>Lunch</b>	
1:00 p.m.	<b>5. 2024-25 Budget</b>	Kathleen Nave
2:00 p.m.	<b>6. Adjourn</b>	