



CALIFORNIA
TABLE GRAPE
COMMISSION

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News Release

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California Table Grape Growers Double Impact of Food Bank Donations

Fresno, CA – California table grape growers are doubling the impact of each gift made to the Central California Food Bank between October 20-31 to help provide meals for families facing hunger across the Central Valley.

October is California Farmer and Farmworker Month, a month-long acknowledgement of California's hardworking farmers and farmworkers. In celebration of the hands that help feed us, every dollar donated during the two-week campaign, up to \$15,000, will be matched by California table grape growers. The campaign is designed to raise awareness and provide essential support to sustain food distributions in the San Joaquin Valley. Specifically, funds raised will help strengthen Central California Food Bank's *Farmworker Community Partnership Program* across Fresno, Kern, and Tulare Counties.

Central California Food Bank is the largest hunger-relief organization in Central California, serving Fresno, Kern, Kings, Madera, and Tulare counties. In Central California, 1 in 4 adults and 1 in 3 children face food insecurity, which is the limited or uncertain access to adequate food. Through a network of more than 260 member partner agencies, Central California Food Bank distributes nutritious foods to over 320,000 people each month, including more than 100,000 children.

The campaign is a demonstration of California table grape growers' collective commitment to building thriving communities in the table grape growing regions. "The commission is a service-based organization, and this initiative is a reflection of the commitment of California table grape growers to the communities they live and work in," said Ian LeMay, commission president.

For more information about the campaign, please visit give.ccfoodbank.org/calgrapes.

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